



## STARPACK 2005



New Cookbox™ packaging wins a Silver Starpack Award for outstanding performance in creative packaging.

Ken Wilkins Print in conjunction with FBDC have designed a unique Cookbox™ that is set to revolutionise the Fast Food industry and has just won the prestigious Starpack Award for innovative packaging.

The Cookbox™ is a processed board packaging system designed with the ability to cook up to 260°C, in the latest rapid cook oven technology or domestic cooking in conventional/fan-assisted ovens and microwaves.

Depending on the food content of the Cookbox™, it can be used with the addition of the special absorber insert, which absorbs all the liquor from the food.

Not only does this new system make cooking a hygienic and cleaner exercise, but also reduces the cooking time, due to the increase in cooking temperatures.

It is foreseen that the Cookbox™ will be the leading packaging choice for the provision of such products as paninis, burgers, filled naan bread, chicken, pasta and sauces or curry and rice combinations, snack products, hot sandwiches and pastries.

Key markets where this will provide the ideal solution include: cinema complexes, football stadiums, leisure parks, retail outlets, and hot food on the go, pubs and restaurant chains. In addition it has application for the domestic market as a disposable cooking aid e.g. baking tray. For more information, please contact us on the details below.



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