



The Wilkins Group

100% Plastic Free Hooks & Hangers



Already, the ocean
is filled with about
**165 million
tons of plastic!**

That's about 25 times
**heavier than the
Great Pyramid of Giza**

**By 2050, plastic
in the oceans will
outweigh fish!**

Predicts a report from the
Ellen MacArthur Foundation,
in partnership with the World
Economic Forum.

Plastic pollution in Atlantic at least 10 times worse than thought

Scientists warn prevalence of plastic pollution may pose risks to human and ocean health



▲ Plastic pollution at Pembrey Sands, Wales. Researchers have found that the amount of plastic in the Atlantic has been 'massively underestimated'. Photograph: Paul Quirle/Alamy Stock Photo

More than 10 times as much plastic has been found in the Atlantic ocean than previously estimated to be there, showing the **the world's plastic problem** is likely to be much greater than realised.

New measurements of the top 200m of the Atlantic found between 12 and 21 microscopic particles of three of the most common types of plastic would indicate a concentration in the

Do Pathogens Hitch a Ride on Ocean Plastic Pollution?

NEWS | Aug 13, 2020 | Original story from the University of Exeter



Credit: Pixabay



With millions of tons of plastic reaching the world's oceans every year - and trillions of particles floating on the surface - the potential impacts of plastic pollution are vast.

Plastic particles are known to carry specific combinations of metals, pollutants and pathogens (bacteria, viruses and other microorganisms that can cause disease).

But the new study, by the University of Exeter and the Centre for Environment, Fisheries and Aquaculture Science (Cefas), says that critical questions remain about the role of microplastics in carrying pathogens, and possible threats to food production and

The paper focusses on aquaculture (seafood farming), which is expected to play a vital role in feeding the world's growing population, and already faces challenges due to diseases.

Maldives recorded highest levels of marine micro plastic pollution on planet

"The accumulation of microplastics is a serious concern for the ecosystem and the local community living off of these marine resources, and can have a negative impact on human health."

by Joe Mellor — August 28, 2020 in Environment, News



E&T ENGINEERING AND TECHNOLOGY

Ocean plastic pollution is a deeper problem, not just a surface issue, study says

By EAT editorial staff
Published Wednesday, August 5, 2020

Devices that clean up plastic pollution from the ocean surface are not effective enough to solve the broader issue, researchers have said.

US industry giants pledge to cut plastic pollution in new pact

They seek to collectively meet impactful goals by 2025 that they could not otherwise meet on their own



Priyanka Shrestha

More Articles

Wednesday 26 August 2020



ENVIRONMENT | OPINION

COVID-19 Has Worsened the Ocean Plastic Pollution Problem

A drastic increase in use of masks and gloves, plus a decline in recycling programs, is threatening the health of the seas

By Dave Ford on August 17, 2020



Credit: Bryan Lisowsky

“ Coat hangers leach cancer-causing chemicals, can't be recycled and maim wildlife. Why do we ignore the plastic menace every bit as toxic as carrier bags? ”

Brits take **400 million** hangers home every year and they take **1,000** years to rot



They are harder to recycle as they contain up to seven different plastics - leading politicians to campaign for a 5p charge

Plastic coat hangers could do more damage to the environment than plastic bags*

* Source MoS investigation

The Solution

100% Plastic Free Fully Recyclable Hooks & Hangers!

Innovative printable hooks and hangers, designed to enrich the shopping experience and boost sales and marketing



Thinner and more flexible

&



Sturdy and cost effective



Our Mission

**Through innovation,
design and material
selection, we aim to:**

- **Eliminate Plastic**
- **Elevate Brands**
- **Enrich Consumer Experience**
- **Utilise Eco Sustainable Materials**



**FlexiHanger -
Made from FSC Certified
Sustainable Source**

**EcoHanger -
Made from Recycled
Fibre Content**



**Fits Up to 55% More
Garments on Rails***

**Fully Printable
Branding**

* depending on current rail size

The Range



Luxury
Flexible material



Classic
Single Thickness
Single sided



Premium
Double Thickness
Double Sided

ECOHANGER™

PATENT PENDING



- 100% **Plastic Free**
- **Eco Friendly** and **Sustainable**
- Brand **NEW** to the Market
- High **Performance**
- **Recyclable** through **Current Waste Streams**



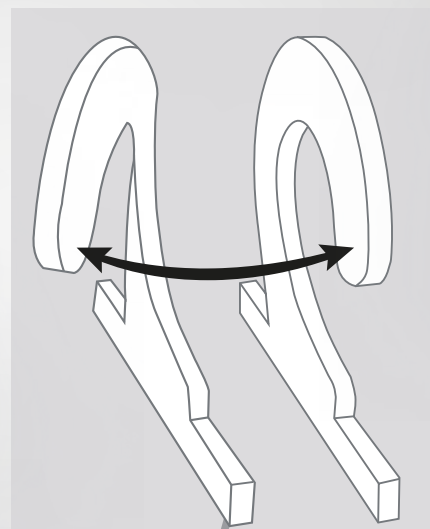
- Fully Printable in **any Colour**
- **Strong** and **Hard Wearing**
- **Versatile** and Adaptable
- **Reduced Tooling Costs**
- **Bespoke Profiles** Available

FLEXiHANGER™

PATENT PENDING



- 100% **Plastic Free**
- **Eco Friendly** and **Sustainable**
- Brand **NEW** to the Market
- **Flexes** and **Returns** with **Built in Memory**
- High **Performance**
- **Recyclable** through **Current Waste Streams**



- Fully Printable in **any Colour**
- **Strong** and **Hard Wearing**
- **Versatile** and **Adaptable**
- **Reduced** Tooling **Costs**
- **Bespoke Profiles** Available
- **Revolutionary Cellulose** Based Material



APW-EHH8

260mm x 108mm

Hanging Underwear



APW-FHP31F

400mm x 170mm

Tops



APW-EHN102B

200mm x 130mm

Scarves



APW-FHD5

116mm x 105mm

Multi Hanging



APW-EHH9

260mm x 120mm

Legwear



APW-EHT411B

98mm x 264mm

Footwear



APW-EHT412D

105mm x 307mm

Footwear



APW-EHT413B

98mm x 222.5mm

Footwear



APW-FHD5

116mm x 105mm

Multi Hanging

Hook Portfolio



APW-FHP1

90mm x 65mm

Pack Hook



APW-FHP18

90mm x 58mm

Panel Hook



APW-FHB27

90mm x 41mm

Panel Hooks



APW-EHT410

134mm x 144mm

Footwear Hook



APW-FHP27

90mm x 42mm

Panel Hook



APW-FHT410A

117mm x 112mm

Footwear Hook

**Alternatively, if you require
something different, talk to us about
creating you a bespoke design**





Liven up the rail with
our colourful Hangers



INTRODUCING A NEW ECO BOARD MADE FROM UP TO **40%** GRASS PULP

“Grass Print”

- Very Eco-friendly - **made from upto 40% grass.**
- Ideal for sustainability projects, great story for the consumer to engage with.
- The grass used is harvested several times per year and is readily available.
- Uses up to **80% less energy** in manufacture compared to other wood pulp-boards and **less water.**
- 75% of the total CO2 emissions are saved when compared to a standard board.
- **No harsh additives** are used in the production of the board.
- Differentiation on the retail shelf, **very Green product** that the consumer can feel, touch and engage with.
- Educating consumers who will then make a conscious decision to buy this product due to its **sustainable credentials** over other non sustainable packaging solutions.
- **Totally recyclable** and can be put in the compost bin or home recycle bin.
- Available as an **FSC certified** product.



Thank you for your time.
We look forward to working with you
to help reduce your use of plastics.